

HYPNOKIDS®
EXCELLING SWISS CHILD & TEEN HYPNOTHERAPY

www.barbarascholl.com



The child hypnotherapy training,
professionals trust!

HYPNO
KIDS®



Summed up for you:

TEAM Barbara Scholl

Barbara Scholl Hypnotherapy

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Barbara Scholl



May I welcome you
with my personal
Swiss hello, the
“Grüezi”?

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I am Barbara Scholl from Zürich, Switzerland.

I would like to ask you a somewhat peculiar question. May I?

Have you ever owned one of those fancy Swiss Army Knives?

If not, have you ever borrowed one from a friend to prepare a sausage to grill on a stick over a bonfire outdoors?

Yes, I am talking about one of these multi-bladed ones, with all these fancy tools...



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...such as a basic knife. A corkscrew. Scissors. A wood saw. A toothpick. Tweezers. A can opener. A metal nail file. A ruler. A magnifying glass. A ballpoint pen. **Do you wonder why I ask you that?**

Well, if I am correct, our paths crossed because you are interested in training for Child Hypnotherapy. This means we have common grounds.

Namely, helping youngsters with all kinds of problems they encounter on the rocky road of growing up. **Lovely, because we match.**

Now, let me get back to that Swiss Army Knife. I would love to hand one over to you. Metaphorically speaking. Because you know what? OMNI's HypnoKids® training, which I teach on a global basis, can metaphorically be considered the Swiss Army Knife for Child & Teen Hypnotherapy. **Let me explain.**

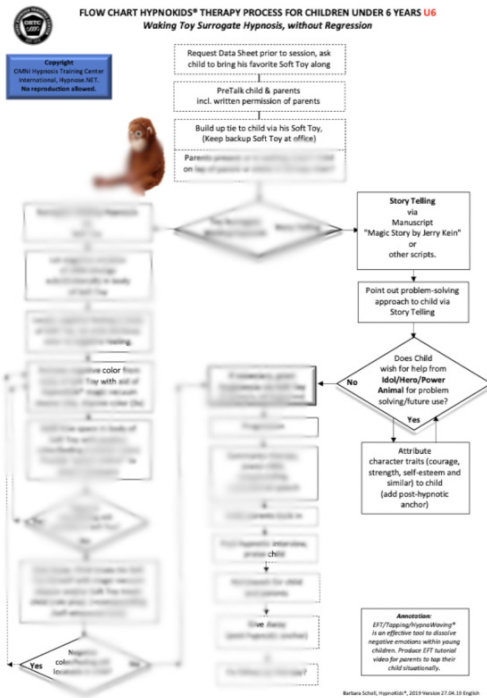
The OMNI HypnoKids® training leads you step by step, from A to Z, through the classic setting of any child and teen hypnotherapy session.

It hands you over the adequate tool for practically any situation you encounter in child & teen hypnotherapy – reliably.

How does this work? Well, at the very start of your training, you will receive 2 detailed flow charts on the next page.

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Flow Chart 1

This first one is for very young kids, ages 4-6, who cannot close their eyes yet.

With them, you will learn how to resolve their problem using surrogate hypnosis via their favorite soft toy, direct suggestions, storytelling, waking hypnosis, compounding, floor anchors, to name the biggies.



Flow Chart 2

The second one is for kids as of age 6, who manage to close their eyes over a longer period and can go easily into the state of hypnosis. These kids, you will be taking mentally on an exciting journey inside of their body to their subconscious mind. In this Therapy Landscape of the HypnoKids® method, you will have reliable tools at hand, such as Regression to Cause (our FLAGSHIP we are known for) Parts Therapy (child adapted, of course)

- Ultra-Height®
- Ultra-Healing®
- Hypno-Analysis

Barbara Scholl

I am sure you can tell by now that we are very process-oriented. Yes, we are indeed. This allows HypnoKids® therapists to achieve similar and equally satisfying results – globally.

This process-oriented training provides our therapists with great assurance and allows them to start working with kids and teens the day after the completing their training, whether live or online.

Presently, we have +400 HypnoKids® trained specialists worldwide, improving the lives of the youngest - and most vulnerable - in our society. And now, we long to have YOU on board.

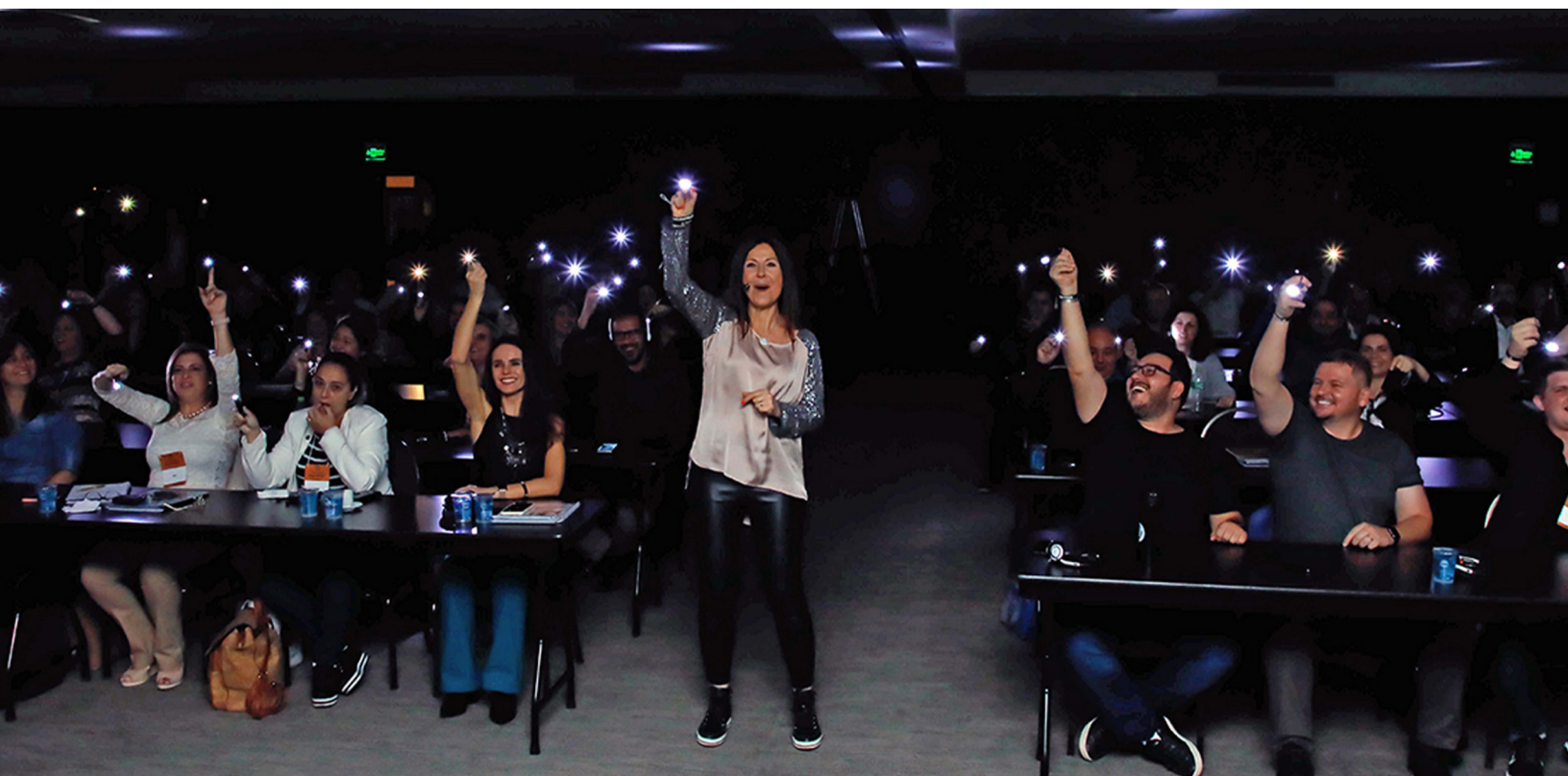
May we – metaphorically speaking – hand you over the Swiss Army Knife for child & teen hypnotherapy - The HypnoKids® Training?

We would love to welcome you to our very active and benevolent community.

Curious to find out who stands behind HypnoKids®?

Well, the person you have been “chatting” with so far is me, Barbara Scholl. I grew up in Switzerland, Brazil, and the U.S. I live and work out of Zürich, Switzerland. This is also where I live with my family.

I have 3 children, meanwhile young adults in their early twenties. They keep me young at heart, which I appreciate and love very much.



I am responsible for the HypnoKids® training on a global basis. HypnoKids® has a mother ship, namely OMNI Hypnosis International. OMNI was founded in 1979 in the United States by Gerald F. Kein. As of the age of 13, “Jerry” Kein was a student of Dave Elman, who also became his life-long mentor.

Dave Elman is not only known for his fast and highly reliable hypnosis induction techniques but also for Regression to Cause Sessions. Jerry Kein further developed what he had learned from Dave Elman and became one of the most influential hypnotherapists, especially regarding cause-oriented, uncovering regression.

Jerry Kein eventually became the mentor of a Swiss passionate about hypnosis: Hansruedi J. Wipf. In 2012, Gerald F. Kein put his life’s work, the OMNI Hypnosis Training Center, trustingly in the hands of Hansruedi Wipf, whom he knew, would continue his legacy with great pride and skill.

Today, OMNI Hypnosis is the most prominent hypnosis school worldwide, present in over 50 locations in over 20 countries, looking back at more than four decades of experience in hypnosis. More than 16.000 students got their training by OMNI.

Hansruedi J. Wipf happens to be my older brother, and therefore I have been involved with hypnosis since my teenage years when “Hans” would try to hypnotize his friends and read book after book on hypnotism.

I felt very honored when at one point in my hypnosis career with OMNI, I got the HypnoKids® training entrusted with the express request to take it to the next level.

What a challenge I accepted in 2017! I dived into it to such a degree that my three kids exclaimed more than once: “Oh, mom, common, you and your hypnosis”! Haha, yes, I did start to eat, drink, breathe, dream, and transpire hypnosis extensively, I guess.

How did I go about it? I gathered all the material from Jerry Kein on child hypnotherapy I was provided with and took it as my basis. As a next step, I took the genius tools from the OMNI adult training and adapted them to be adequate for children and teens. This included tools like different Regression techniques, the Esdaile State, Ultra-Height®, and Ultra-Healing®, Hypno-Analysis and STEMS techniques, ICT (Inner Child Work) as well as Chair- and Parts-Therapy. These tools I had been employing for years in adult therapy, and I knew, they are highly reliable.

Parallel to these product developments, I kept employing them directly with my young clients in an ongoing process. Over the years, I fine-tuned the tools in hundreds of sessions. And yes, my kids partly had the pleasure as well, to test their mother’s latest hypnosis hacks. Thanx, guys!

However, I am also super thankful for the precious exchange with many of my dear international hypnosis friends, who coached me, who further explained hypnosis in its most profound fundamentals. Without all these wise and kind friends, HypnoKids® would not be, what it is today. And now, YOU and I are here today, just a few lines apart. You have this Swiss-American metaphor sitting in front of you in this vivid bright red, my HypnoKids® training.



In this case, let's zoom in on HypnoKids® and magnify what I will offer YOU in my 3-day live training, or my equivalent 12 hours of online training with over 80 videos:

- Mind Model by Gerald Kind child conform (learn & understand, how the Subconscious Mind is developed up to the age of +/- 12 yrs. and how limiting beliefs get installed and how they can be removed by hypnotherapy)
- HypnoKids® Electronic Data Sheet to send out to parents before the session to gather "client history" for child/teen
- Pre-Talk with parents and child/teen
- Convincers for the Pre-Talk
- Pre-Talk alone with child/teen
- Age-adapted inductions, including rapid "Snap-Tap Induction"
- Flow Chart hypnotherapy process for young kids 4-6 yrs. of age and all techniques for this age group like surrogate hypnosis via a favorite soft toy
- Flow Chart hypnotherapy process for kids 7+ and all techniques for this age group
- Age progression to get unmotivated kids/teens motivated for therapy
- The Inner Golden Center of HypnoKids® (home of the subconscious mind, the therapy landscape of the method)
- The Bubble Room Regression by HypnoKids® (you will be thrilled, I promise)
- Hypno-Analysis by HypnoKids® (amazingly easy and cool, I promise)
- The USE of the HypnoKids® FLASHLIGHT, a unique development by Barbara Scholl
- Chair-therapy, parts-therapy EMMA, post-hypnotic anchors with music, fragrances and bracelets, progression, post-hypnotic talk with child/parents, Give-aways.

- HypnoKids® VIRTUAL REALITY, tailor-programmed therapy landscape of HypnoKids® (Can optionally be used in Pre-Talk as a door opener to visualize the subconscious mind to youngsters. Not included in basic training, additional product for therapists who are into modern technology like VR)
- **How to go about (yes, STEP by STEP!):**
 - ◇ Fears & phobias in general
 - ◇ Fears & phobias isolated
 - ◇ Bed-wetting
 - ◇ Sleeping issues
 - ◇ Anxiety issues (ex: tests, separation...)
 - ◇ ADHD
 - ◇ Lack of concentration
 - ◇ Unexplained stomach aches or migraines
 - ◇ Tics
 - ◇ Mental blockade at school (blackouts)
 - ◇ Mental blockades young athletes
 - ◇ Bullying
 - ◇ Food refusal
 - ◇ Allergies and eczemas
 - ◇ Bruxism
 - ◇ Trichotillomania
 - ◇ Nail-biting
 - ◇ Misophonia
 - ◇ Eating disorders
 - ◇ Social media/gaming addiction
 - ◇ Abuse (mental/sexual)
 - ◇ Self-mutilation
 - ◇ Low self-esteem, low self-love, low self-confidence
 - ◇ Depressive episodes
 - ◇ PS: This list is not conclusive

Isn't it just amazing, that all these issues can be resolved with hypnotherapy, in 1-4 sessions?

Well, let me tell you, the gratitude you will receive from the kids, teens, and indirectly from the parents too after you helped them, is simply overwhelming.

And you know what? Happy parents will also bring in the other siblings, too, for hypnotherapy. And the mothers (yes, we women do love communication ;) tell other mothers at the playground about the successful therapy method, AND... I can assure you, many parents will come themselves in for adult hypnotherapy with you, because they realize, that they have some issues to resolve. My credo: **"It is never too late for a happy childhood"**.

Dear YOU. Wow, we spent now quite a while together.

Now it is time to round off my writing.

I would feel HONORED to hand YOU over that metaphorical Swiss Army Knife – that is, to welcome you to my live or online training (you can learn at your own pace).

YOU are needed big time out there. The demand for efficient, result-driven, complementary therapies is immense, and the gratitude of your future young clients will warm your heart every day (and night).

Child & Teen Hypnotherapy is meaningful work.

It is rewarding work. It is simply awesome.

Let's transform young lives together.

Join HypnoKids® , join me.

LOVE sincerely, Barbara

YES, I want to become a HypnoKids® Specialist



PS: Feel free to contact me personally for any further questions:



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